



Joining DFU

Become a member of one of the leading organizations promoting economic growth in Historic Downtown Florence! Since 1963, DFU has promoted the growth and welfare of downtown entities. Now you or your business can help continue the success of Downtown Florence. We've already done most of the work. We provide events attracting thousands of visitors and potential customers, corporate sponsorship opportunities, business development insight, resources and news, and business-to-business networking connectivity.

So what are you waiting for? Try it for free! Come to one of our DFU meetings and experience the synergy that all of the Downtown Florence merchants, services, institutions, government and friends have to offer. There's definitely more to come, especially with your involvement. If you are currently operating or considering a business in Downtown Florence, you cannot afford to pass up this membership services opportunity!

Membership Benefits

- Inclusion on our web directory of DFU members with your business name, address, phone, email and website links.
- Inclusion in the DFU website News & Special Notices section if your company has information of interest to the community.
- A monthly membership meeting (third Wednesday of each month) with special guests and opportunities to network with other members, merchants, city representatives and business leaders.
- Opportunities to be the first to participate in, or sponsor promotional events held in the downtown area.
- Inclusion in the Featured Businesses section of the First Fridays website.
- If you have a special event that coincides with a First Fridays event, we'll promote your event in our PR efforts, on both websites and on our Facebook Fan page which includes over 2,000 fans.
- DFU can connect you with professional services such as legal, accounting, advertising, marketing and public relations at reduced member rates.
- With DFU, you will become part of a unified voice recognized by local government leaders when considering policies, regulations, laws and other decisions that may affect Downtown Florence.

We hope you become an active participant and join in our efforts to better the downtown area – promoting all that the City of Florence has to offer for its businesses and patrons.

Welcome!

Van Morgan
2010 DFU President



Downtown Florence Unlimited (DFU) Membership Application

Membership Category	Semi-Annual Dues	Annual Dues
Retail & Business Services		
0-4 Full-time Employees	\$70.00	\$140.00
5-10 Full-time Employees	\$100.00	\$200.00
11+ Full-time Employees	\$200.00	\$400.00
Professional: Lawyer, Doctor, etc.	\$50.00	\$100.00
Non-Profit Organization	-	\$35.00
Individual	-	\$25.00
Property Owner	-	\$50.00

Your Name: _____

Business Name: _____

Membership Type (choose one):

- Retail & Service Business
- Professional: Lawyer, Doctor, etc.
- Non-Profit Organization
- Individual
- Property Owner

Email Address: _____

Phone Number: _____

Fax Number: _____

Street Address: _____

City, State & Zip: _____

Mail this form (with a check or money order) to:

DFU - Membership
Post Office Box 431
Florence, Alabama 35631-0431
Toll Free: 877-290-8880